

**UNIT 2: Toolkit**

## How to make your white ribbons

Remember it is important to encourage male students to make, distribute and wear white ribbons. When one male student says to another 'I want you to wear this ribbon as a statement against violence against women' the message of the campaign is really spreading.

**WHAT THE RIBBON REPRESENTS**

Anyone wearing a white ribbon is making a personal pledge never to commit, condone or remain silent about violence against women.

**WHAT YOU'LL NEED**

- Spools of white ribbon (12 –15 mm wide)  
A 300 metre spool of ribbon will make about 2000 ribbons,
- Small safety pins,
- Scissors,
- Boxes.

**WHAT TO DO**

- Cut the ribbon into 15 cm strips, twist the ribbon to form a loop and secure the point where the two ends cross with a safety pin.
- You could print off sheets of labels with the campaign message and pin one of these to each ribbon.
- You can distribute the ribbons around the school or at your campaign events.
- You can cover the cost of the ribbon by making a small charge. Any additional money raised can be used towards other campaign costs, and the remainder given to a local organisation that supports women who are experiencing violence.
- Your treasurer should keep records of any money spent or raised.

*You can order a starter pack of 50 white ribbons free of charge from: Sian Morgan on [sian@womankind.org.uk](mailto:sian@womankind.org.uk) or 020 7549 5712. You can sell these ribbons to raise the money you need to buy materials for making more of your own.*