

UNIT 2: Toolkit

Ideas for Poster Activities

POSTERS ON-LINE

There are a number of examples of posters on the CD Rom, which are also available in the campaign tools on-line from www.womankind.org.uk

Three of these posters were used in an awareness raising campaign by Refuge, who have allowed them to be used by interested schools. The remaining five were designed and produced free of charge for WOMANKIND to use in previous White Ribbon Campaigns. If you would like full size copies of the three most recent posters (the three that look like product advertisements until you read the small text) e-mail Sian Morgan (sian@womankind.org.uk) or telephone 020 7549 5712. Remember to let us know what address the posters should be sent to, and how many of each design you want.

DESIGNING YOUR OWN POSTERS

You may decide to design your own posters.

Whoever is making the posters will need to be clear about what you need for the campaign.

- They should show the White Ribbon logo
- They might be used to publicise your event (remember to include the date, time and place)
- They might be used to raise awareness of the issues.
- Set a firm deadline, long enough before the 25th November to allow the posters to be displayed in advance of the day.

This could be run as a competition across year 10, for students who have worked on issues of violence against women in lesson time. Or you might find that students who are interested in the issues are willing to prepare posters as a sign of support. If you are running a competition remember that you will need prizes, paper for the entrants, copies of the White Ribbon logo and someone to judge the entrants.

You could ask the Head of Art or an Art teacher if they would make the poster design a year project. Someone from the steering group could talk to the art class about the campaign, and give the teacher a copy of the logo.

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DISPLAYING THE POSTERS

Find prominent, well used areas for the posters to be displayed. If you have made contact with a community group taking action on or around 25th November they might want to display the posters in a more public space.