

Women's movements: a force for change

Womankind Worldwide's Strategy 2016-2021



WOMANKIND
WORLDWIDE EQUAL RESPECTED PROUD



“ We have a vision of a just world where the rights of all women are respected, valued and realised. ”

Our vision

We have a vision of a just world where the rights of all women are respected, valued and realised.

We are at a global turning point for women. Advances in women's rights, hard won in recent decades, are at threat from rising fundamentalisms, financial crisis, political turmoil and backlash against feminism. Important gains have been made in international frameworks, policies and laws that protect the rights of women. Yet, the power dynamics that drive inequality between women and men remain in force at all levels.



**Together with
women's
movements,
we will work
towards...**



An end to all forms of violence against women and girls



Women's economic rights and control over resources



Women's equal influence in decision making and ability to exercise political power



“ Experience tells us that change happens when women come together in movements, to organise and mobilise. ”

Why women's movements?

Social change is complex. Research and experience tell us that change happens when women come together in movements, to organise and mobilise.

Women's movements are diverse, determined and thriving. They are formed of women coming together to transform the lives and rights of women. They take action to ensure women can access essential services, to change policies and behaviours and to resist violence, inequality and discrimination, through...



Together, women's movements have...

- Secured global frameworks to protect women's rights
- Brought political attention to women's unpaid care work
- Supported women to take control of their livelihoods and resources
- Gained new laws protecting women from violence
- Won women the vote and supported women into politics





“ We will stand with women’s movements like never before, bringing our passion and energy alongside practical support. ”

What we will do

We will focus on long-lasting and transformational change in the lives of women.

To do this we will...

1 Support women's movements & feminist action

We will stand with women's movements like never before, bringing our passion and energy alongside practical support, such as innovative projects, tools and technologies. We will take action to strengthen and support women's movements, listening and responding to their expressed needs and specific contexts. Through partnerships, we will focus on transformational change and feminist action at all levels – from the individual and community, to national parliaments and the United Nations.

2 Take collective action at international level

Standing with women's movements, we will be a global voice for a feminist future. We will build evidence through research and documentation to support our campaigning. We will use our connections to decision making spaces to create platforms for women's rights activists to advocate for change. Working with women's movements, we will advocate for international human rights frameworks to be implemented at all levels.

3 Live our feminist values in all that we do

Feminist activism starts from within. Our principles of transparency, solidarity, diversity and inclusion will drive our approach to learning, partnerships, communications and fundraising. We will support our partners to practise self-care, and to promote and protect the well-being and safety of all those they work with.

How change will happen

Womankind will support women's movements to strengthen and grow, including through technical support, communications, connectivity and shared learning, advocacy platforms and funding opportunities.

Womankind action supports women's movements to strengthen through solidarity, practical assistance and partnership projects

Diverse and independent women's movements have strength, resilience and collective power

Feminist action

Policies and laws that tackle discrimination and protect women's rights

Universal access to services that protect and restore women's rights

Social change that supports the rights of women and girls

An end to all forms of violence against women and girls

Women's economic rights and control over resources

Women's equal influence in decision making and ability to exercise political power

A just world where the rights of all women are respected, valued and realised



Our values



Feminism and Solidarity:

living by our feminist principles and standing in solidarity with women's movements.



People and Partnerships:

valuing all people and working alongside others to achieve our vision.



Diversity, Difference and Inclusion:

understanding and addressing oppressions, including where sexism intersects with discrimination on the grounds of race, class, caste, disability, age, sexual orientation & gender identity.



Transparency and Accountability:

challenging assumptions and unequal power, speaking out about injustice, valuing challenge.



Innovation, Learning and Results:

listening, creativity, learning, evidence, making space to try new approaches.

Where we work

We are a global women's rights organisation, working to support feminist action at all levels from the local to the global. Recognising that change is complex, and that working to support women's movements requires depth and long-term collaboration, we will focus on eight countries. The first five are Ethiopia, Kenya, Nepal, Uganda and Zimbabwe.





Womankind Worldwide is a global women's rights organisation working in solidarity with women's movements to transform the lives of women. Together with movements, we are bringing us closer to a world where the rights of all women are respected, valued and realised.

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